



**INC
INVENTION
CENTER**



Become a World Class Innovator

INC Training Program 2021

From Idea to Innovation, Activate your Potential

Embracing Opportunities



In times of rapidly changing ecosystems and market demands, building strategic, economic and technological know-how are the basic fundament of every business. In order to survive in today's competitive environment, both product and service innovations are needed more than ever. Lifelong learning and the knowledge culture are trends that influence us all and will accompany us in the future.

The ideas for innovations are to be found in almost every company - but oftentimes the necessary methodological knowledge or practical implementation experience to address these ideas are missing. The INC training program offers everyone the opportunity to develop skills and ways of thinking in the areas of innovation and technology management as well as Industry 4.0 and the Digital Transformation. After all, technology- or market-driven innovation cannot only come from the outside but must be prepared and promoted from within.

We look forward to getting to know and working with you!

Your INC Invention Center Team

The Foundation of a World-Class Innovator

6 Building Blocks to Success

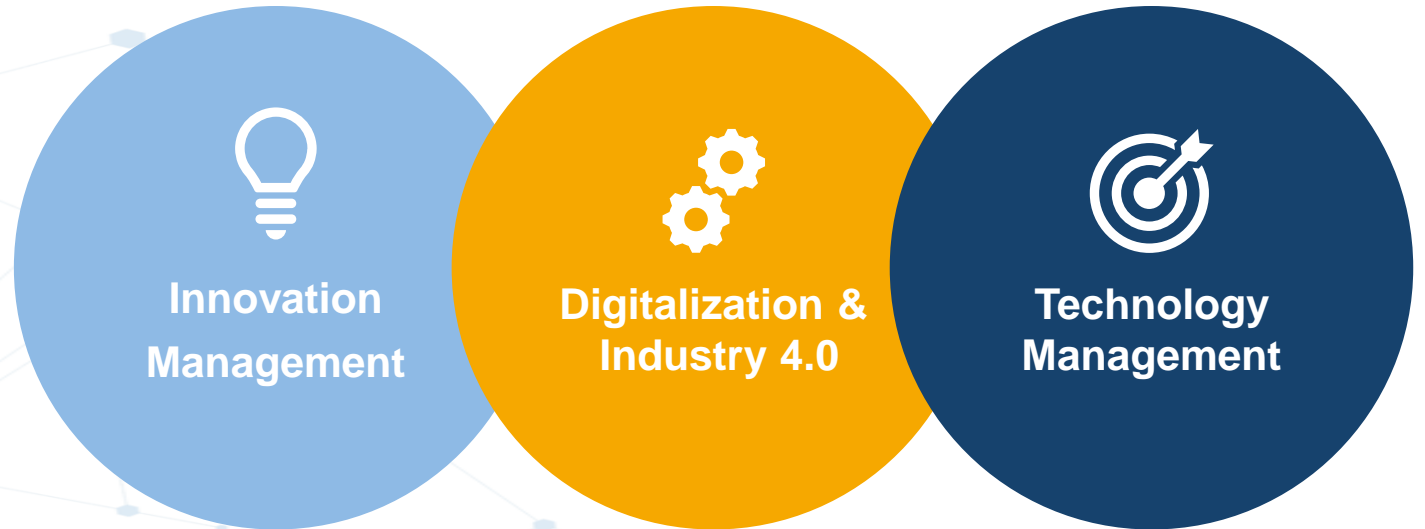
- As part of our long-standing cooperation with global corporations and start-ups, we have identified **six pillars** that are **essential for innovative and successful companies**.
- Our structured, diverse range of training courses give you the **tools and skills** you need **to evolve** in all six areas, thus **advancing your ideas** and making the right technological decisions.
- In addition, we offer you access to a **holistic training program** in the field of Technology and Innovation Management, provided by the **RWTH Aachen Campus Ecosystem**.



Ready for the Future?

Training Focus

- Our program focuses on **three essentials** to be ready for the future:
 - Innovation Management
 - Digitalization & Industry 4.0
 - Technology Management
- The offer ranges from **half-day seminars** to **one-week certificate courses**, in which you get deep insights from theory and industrial practice into the specific areas.
- We also offer many trainings **in an online format**.



Whether on-site or virtual, profit from our offer from wherever you like!

Our Approach to a Successful Learning Experience

Course of Action in 3 Steps



OPENER

1

GAINING AN OVERVIEW

Our free online opener gives a short, concise overview and introduction into the topic

BASIC

2

UNDERSTANDING THE CONCEPT

In ½- & 1-day seminars – online or on site – we provide participants with a detailed understanding of a specific topic, method/procedure or technology field

ADVANCED

3

ACQUIRING DETAILED KNOWLEDGE

Our 1-week programs train detailed methods and approaches – online as well as on site

We offer this approach for all our focus topics

Training Program Overview & Timeline



OPENER

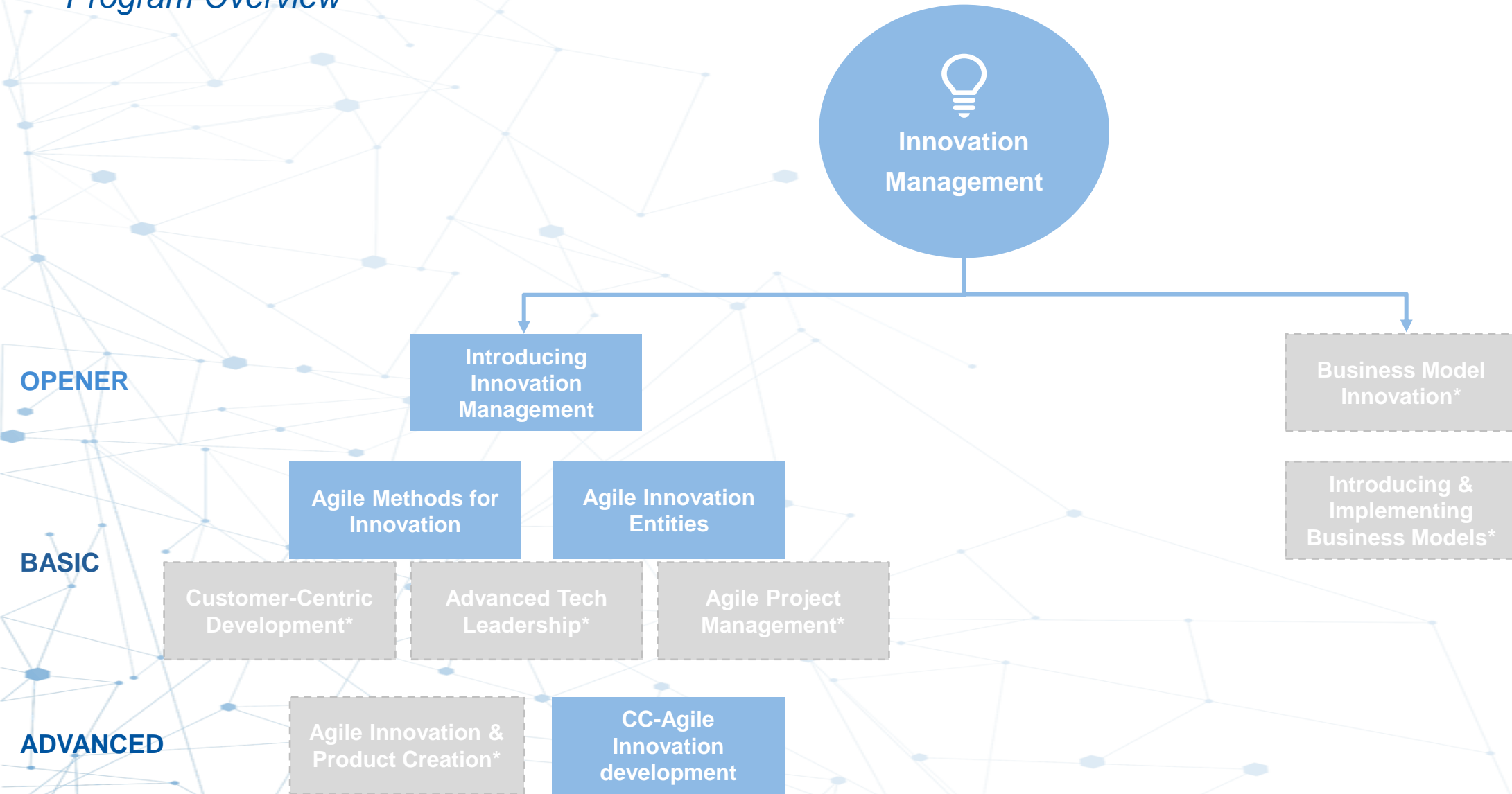
BASIC

ADVANCED

Innovation Management				Digitalization & Industry 4.0				Technology Management			
<u>Introducing Innovation Management</u>	09.06. 11:00 am	<u>Business Model Innovation</u>	EXC	<u>The Cycle of Digital Transformation</u>	11.05. 11:00 am	<u>Industry 4.0 - the Future of Digital Production</u>	13.09. 11:00 am	<u>Upcoming & Future Technology Trends</u>	25.05. 11:00 am	<u>Introducing Technology Management</u>	24.03. 11:00 am
								<u>Upcoming & Future Trends – Artificial Intelligence</u>	19.04. 11:00 am		
								<u>Upcoming & Future Trends – Hydrogen Economy</u>	31.08. 11:00 am		
<u>Agile Methods for Innovation</u>	28.09.	<u>Introducing & Implementing Business Models</u>	EXC	<u>Implementation of Industry 4.0 Transformation Projects</u>	28.06.	<u>Digital Production Is More Than Just Automation</u>	29.10.	<u>Basic Concepts of AI</u>	20.04./ 10.06. ^E / 03.08./ 05.10. ^E / 07.12.	<u>Technology Strategy & Roadmaps</u>	29.04.
<u>Agile Innovation Entities</u>	15.06.							<u>AI Navigator – Train the trainer</u>	27.10.		
<u>Agile Project Management*</u>	EXC							<u>Industrialization Potentials in the Hydrogen Economy</u>	15.09./08.12.	<u>Technology Foresight</u>	28.04.
<u>Customer-Centric Development*</u>	EXC							<u>Advanced Manufacturing*</u>	EXC		
<u>Advanced Tech Leadership*</u>	EXC							<u>Sustainable Production*</u>	EXC	<u>Competence-Based Diversification *</u>	EXC
<u>Agile Innovation & Product Creation*</u>		EXC		Chief Digital Officer*	EXC	<u>Leading Agile Production</u>	08.11.-12.11.	<u>Deep-Dive into Artificial Intelligence</u>	Upcoming	<u>CC-Chief Technology Manager</u>	12.04.-16.04. (Online) 21.06.-25.06. (Dresden) 06.09.-10.09. (Aachen)
<u>CC-Agile Innovation Development</u>		04.10. - 08.10.						<u>Innovation White Spots in Hydrogen Economy</u>	26.10.-28.10.		

Innovation Management

Program Overview





Trainings on Innovation

We train relevant key knowledge areas in innovation!



Learning Objectives

- Introduction to a definition of innovation management, a broad understanding of what innovation management is and what its goals are
- Insights on how to set up innovation culture in companies and how to develop new products, services, as well as new business models will be shown



Quick Facts

- Online format
- Price: Free of charge
- Dates:
09.06.2021 - 11:00 a.m.



Target Group

- Anyone with interest in innovation management



Trainings on Innovation

We train relevant key knowledge areas in innovation!



Learning Objectives

- A short and concise overview of methods and procedures to describe and visualize existing business models and generate ideas for new business models
- Building up a general understanding in order to subsequently choose which specialization is essential



Quick Facts

- Online format
- Price: Free of charge
- Dates: upon request



Target Group

- Anyone with interest in innovation management and new business models



Trainings on Innovation

We train relevant key knowledge areas in innovation!



Learning Objectives

- Introduction to a variety of methods to develop new product and services as well as new business models
- Different forms of the innovation process will be discussed and evaluated with the participants
- An understanding of the differences between classic project management and agile project management will be gained, as well as basic understanding of design thinking & lean startup methods



Quick Facts

- ½-day online seminar
- Price: 295 €
- Dates:
28.09.2021



Target Group

- Interested decision-makers, innovation & product managers, project managers that want to gain an understanding of agile project management methods



Trainings on Innovation

We train relevant key knowledge areas in innovation!



Learning Objectives

- Structural and procedural organisation of agile development methods in a corresponding innovation entity
- Moderation of the change to an agile development culture and the integration of a separate development path in the parent company
- Success factors for the design of transfer processes of development projects from agile innovation units into the parent company and controlling of the entities



Quick Facts

- 1-day seminar
- Price: 895 €
- Dates:
15.06.2021



Target Group

- Decision-makers that are looking for insights and successful approaches to introduce and maintain agile innovation methods in their organization, head of innovation lab



Trainings on Innovation

We train relevant key knowledge areas in innovation!



Learning Objectives

- Understanding of the differences between classic project management and agile project management
- Emphasis on placing agile thinking in the context of manufacturing companies and understanding the essentials of agile project management



Quick Facts

- 1-day seminar
- Price: 895 €
- Dates:
upon request



Target Group

- Executives, innovation managers, innovation coaches, heads of innovation projects and other employees involved in the innovation process and interested in learning about agile project management



Trainings on Innovation

We train relevant key knowledge areas in innovation!



Learning Objectives

- Basic understanding of customer-centric development techniques to participants for smart product and service development in the context of digital transformation
- Demonstration of the latest ways of getting rapid customer feedback by online technologies, IoT and Cloud technologies



Quick Facts

- 1-day seminar
- Price: 895 €
- Dates:
upon request



Target Group

- Executives, product managers and other decision-makers interested in understanding the customer-centric development techniques, business developers



Trainings on Innovation

We train relevant key knowledge areas in innovation!



Learning Objectives

- Insights into successful practices for leadership in a smart innovation process from German cutting-edge technology case studies
- Understanding of building and piloting interdisciplinary development teams across the stages of a smart product and service development process
- Advanced leadership capabilities required by Industry 4.0 technologies (i.e. data science skills and data-driven decision making)



Quick Facts

- 1-day seminar
- Price: 895 €
- Dates:
upon request



Target Group

- Executives, decision-makers, product managers who would like to learn about interdisciplinary team development in smart innovation processes



Trainings on Innovation

We train relevant key knowledge areas in innovation!



Learning Objectives

- Insights into the significance of business models for innovation management
- A basic understanding of the value proposition canvas will be provided – focusing on customer centric business model developments & a step-by-step process for successful implementation of business models is highlighted
- The course highlights new ways of business development that arise from new customer acquisition, new services and innovative product ideas that need to be implemented in order to develop new markets and business models



Quick Facts

- 1-day seminar
- Price: 895 €
- Dates:
upon request



Target Group

- Executives, innovation managers, innovation coaches, heads of innovation projects and other employees involved in the innovation process

Agile Innovation & Product Creation

Innovation Management

ADVANCED 3 



Learning Objectives

- The aim of this course is to qualify participants to successfully apply agile methods for the development of innovative products
- Participants will learn to understand the background and processes of agile development and to focus on the customer-centred design of innovative products
- Through a real case study, the agile development process is applied and actively implemented with a focus on innovative products



Target Group

- Specialists and managers from technology-oriented industrial and service companies



Quick Facts

- 1-week course
- Price: 3900 €
- Dates:
upon request

	Morning	Afternoon
Day 1	Innovation, smart products and services in VUCA world	Introduction into agile product development
Day 2	Introduction to design thinking, personas, jobs to be done, development of a product hypothesis	Group work - Sprint
Day 3	Customer journey, prototype development & market validation	Group work - Sprint
Day 4	Business model development & stakeholder pitching	Group work - Sprint
Day 5	Presentation & pitching of the results	-----

CC- Agile Innovation Development

Innovation Management

ADVANCED 3 



Learning Objectives

- The aim of the course is to qualify you to implement agile developments in the context of Industry 4.0
- The participants will learn to understand the backgrounds and processes of agile developments as well as focusing on the customer-oriented design of intelligent products
- A comprehensive overview of building blocks and methods of design thinking and agile development will be gained



Target Group

- Specialists and executives from technology-oriented industrial and service companies



Quick Facts

- 1-week course
- Price: 3900 €
- Dates:
04.10.2021-08.10.2021

Agenda

Day 1

Smart products and processes in the context of Industry 4.0

Day 2

Introduction to Design Thinking;
Development of customer understanding

Day 3

Innovation principles in the context of Industry 4.0; MVPs

Day 4

Validation prototypes & hypotheses

Day 5

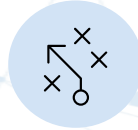
Organisation of agile development projects in companies

Innovation Management Trainings

In a Nutshell



Field-tested methods for the **systematic design** of a **strategic technology** and **innovation management**



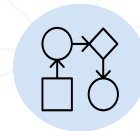
Interfaces to **business model innovations** and **agile technology management**



Practical case study, case sharing and **best practices** from industrial practices



Understand the **importance of agile thinking** for manufacturing companies



Learning essentials of agile product management and **how to apply it**

Become a world-class innovator with the INC Invention Center!

Digitalization & Industry 4.0

Program Overview



OPENER

BASIC

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The Cycle of Digital Transformation

Digitalization & Industry 4.0

OPENER

1



Trainings on Digitalization & Industry 4.0

We train relevant key knowledge areas in digitalization!



Learning Objectives

- A short introduction on the digital transformation and its six pillars will be given
- New knowledge about the transformation itself, as well as a practical and scientific approach to enable a successful digital transformation will be introduced



Quick Facts

- Online format
- Price: Free of charge
- Dates:
11.05.2021 - 11:00 a.m.



Target Group

- Leaders with an interest in the topic of digitization and the implication of the topic for their company

Industry 4.0 – the Future of Digital Production

Digitalization & Industry 4.0

OPENER

1



Trainings on Digitalization & Industry 4.0

We train relevant key knowledge areas in digitalization!



Learning Objectives

- An introduction of the added value Industry 4.0 provides and why it is more than automation
- An outlook will be shown on how tomorrow's production will change with the help of Industry 4.0 and which drivers and pitfalls are to be expected



Quick Facts

- Online format
- Price: Free of charge
- Dates:
13.09.2021 - 11:00 a.m.



Target Group

- Executives, decision-makers who are interested in learning about the added value of digitalization and Industry 4.0

Implementation of Industry 4.0 Transformation Projects

Digitalization & Industry 4.0

BASIC

2



Trainings on Digitalization & Industry 4.0

We train relevant key knowledge areas in digitalization!



Learning Objectives

- Learning about how to develop a strategy with the help of the developed vision and the status quo and subsequently to create a roadmap for the introduction and implementation of the digital transformation
- The participants will gain insights into best practices, do's and don'ts in setting up an enterprise-wide digital transformation program
- Furthermore, the question of how to strategically position yourself and your company for the work of the future will be addressed and different forms of organization & change management to successfully support the digital transformation will be introduced



Quick Facts

- ½-day seminar
- Price: 295 €
- Dates:
28.06.2021



Target Group

- Leaders with an interest in the topic of digitization and the implications of the topic for their company

Digital Production Is More Than Just Automation

Digitalization & Industry 4.0

BASIC

2



Trainings on Digitalization & Industry 4.0

We train relevant key knowledge areas in digitalization!



Learning Objectives

- The goal of the seminar is to give a detailed overview of best practices and use cases in production & assembly 4.0, as well as SCM & logistics and to enable you to select value-added applications for your company
- During the course participants will gain insight into the most important technologies required for the implementation of industry 4.0 applications
- Based on the new requirements resulting from digitalization and industry 4.0 you will learn what must be considered when developing new products and services



Quick Facts

- ½-day seminar
- Price: 295 €
- Dates:
29.10.2021



Target Group

- Head of departments and project managers, decision makers , as well as engineers interested in insights about most important technologies and practical insights of Industry 4.0 impact on companies

Leading Agile Production

Digitalization & Industry 4.0

ADVANCED 3



Learning Objectives

- The course will enable strategy creation for the introduction of Industry 4.0 to their companies, manage the challenges of Industry 4.0 and to evaluate solutions in terms of their added value
- A hands-on understanding of successful Industry 4.0 applications and technologies for intelligent and agile production
- A Harvard style business case as well as the joint creation of roadmaps promote interaction and create an open learning atmosphere



Target Group

- Professionals and executives facing the challenge of anchoring Industry 4.0 in their own company



Quick Facts

- 1-week seminar
- Price: 3900 €
- Dates:
08.11-12.11.2021

Agenda

Day 1	Introduction to Smart Production & Industry 4.0
Day 2	Application Areas of Industry 4.0 & Industry 4.0 Maturity Levels
Day 3	Technology Enablers of Industry 4.0
Day 4	Leading an Industry 4.0 Transformation Program
Day 5	Industry 4.0 Assessment & Examination

Additional: Leading Agile Production in the Process Industry

Digitalization & Industry 4.0

ADVANCED **3**



Learning Objectives

- The course will enable the participants to create a strategy for the introduction of Industry 4.0 to their companies, manage the challenges of Industry 4.0 and to evaluate solutions in terms of their added value
- A hands-on understanding of successful Industry 4.0 applications and technologies for intelligent and agile production
- A Harvard style business case as well as the joint creation of roadmaps promote interaction and create an open learning atmosphere



Target Group

- Professionals and executives facing the challenge of anchoring industry 4.0 in their own company



Quick Facts

- 1-week seminar
- Price: 3900 €
- Dates:
upon request

Agenda

	Agenda
Day 1	Introduction to Smart Production & Industry 4.0
Day 2	Application Areas of Industry 4.0 & Implementing Industry 4.0
Day 3	Technology Enablers of Industry 4.0
Day 4	Leading an Industry 4.0 Transformation Program
Day 5	Industry 4.0 Assessment & Examination

Digitalization & Industry 4.0 Trainings

In a Nutshell



Theoretical understanding and **practical applications** of digitalization and industry 4.0



Learning **how to implement the digitalization & Industry 4.0** in your company



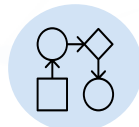
Getting to know the most important **technologies** for successful **implementation of Industry 4.0**



Sharing of **concrete applications and use cases** in manufacturing



Essentials about **data analytics and AI**



Learning **how to integrate Industry 4.0 applications** into your business

Get ready for Industry 4.0 with the INC Invention Center!

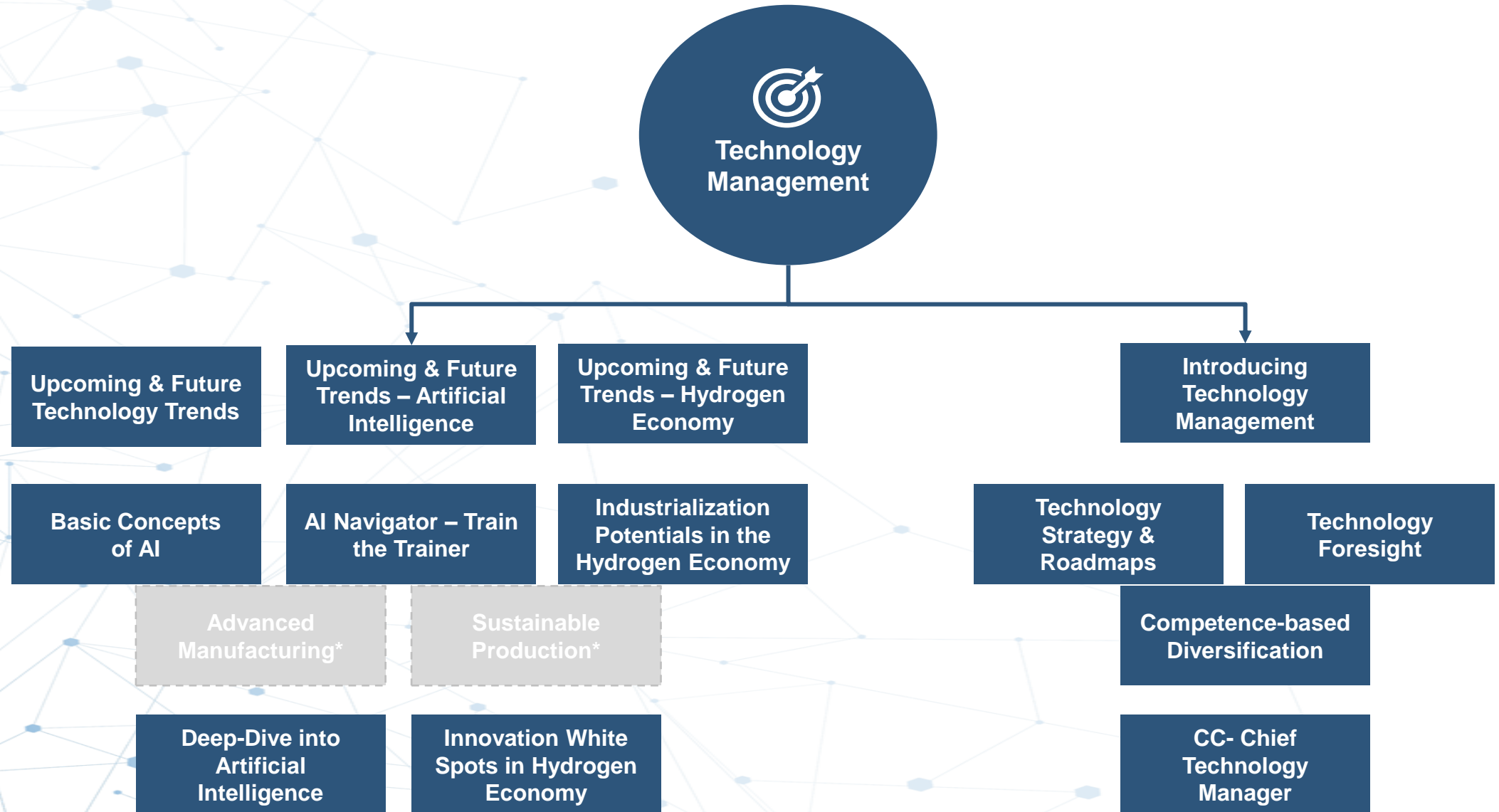
Program Overview



OPENER

BASIC

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Trainings on Technology Management

We train relevant approaches to technology management!



Learning Objectives

- An overview of emerging and future trends in the technology sector and on new uprising socio economic trends
- The aim of the seminar is to show the participants how these new technologies are influenced and promoted by socio-economic trends



Quick Facts

- Online format
- Price: Free of charge
- Date
25.05.2021 - 11:00 a.m.



Target Group

- Professionals interested in learning about implications of trends on future technological developments, Technology and Trend Scouts



Trainings on Technology Management

We train relevant approaches to technology management!



Learning Objectives

- An overview about what is artificial intelligence and its limits
- Insights will be demonstrated on how to utilize potentials of artificial intelligence for operational processes, new product features and services



Quick Facts

- Online format
- Price: Free of charge
- Dates:
19.04.2021 - 11:00 a.m.



Target Group

- Interested decision-makers who would like to gain insights into artificial intelligence and its impact on industry, Technology and Trend Scouts



Trainings on Technology Management

We train relevant approaches to technology management!



Learning Objectives

- Understanding why hydrogen will play a central role in the green energy transformation and how hydrogen economy will develop in the coming years
- Insights on how hydrogen will scale-up in different markets and what the industrialization potentials are



Quick Facts

- Online format
- Price: Free of charge
- Dates:
31.08.2021 - 11:00 a.m.



Target Group

- Technical beginners (managers/executives) in the field of hydrogen, technology and innovation managers who want to get to know the technology and market efficiently



Trainings on Technology Management

We train relevant approaches to technology management!



Learning Objectives

- Understanding the importance of technology and innovation management for manufacturing companies
- Distinction between technology and innovation management
- Insights on the core processes of technology management



Quick Facts

- Online format
- Price: Free of charge
- Dates
24.03.2021 - 11:00 a.m.



Target Group

- Leaders, innovation managers that have an interest to gain first insights into the importance of technology and innovation management



Trainings on Technology Management

We train relevant approaches to technology management!



Learning Objectives

- Developing a general understanding of the topic Artificial intelligence
- Knowledge of relevant terms, concepts and technologies needed to understand feasibility and progress of AI projects
- Developing a first step of general instinct of when AI is useful and feasible and when not



Quick Facts

- 1-day online seminar
- Price: 495 €
- Dates:
 - 20.04.2021;
 - 10.06.2021*
 - 03.08.2021;
 - 05.10.2021*
 - 07.12.2021



Target Group

- Interested decision-makers who would like to know what Machine Learning and AI can achieve and what opportunities this offers
- Anyone interested in learning more about potentials and technological fundamentals of AI



Trainings on Technology Management

We train relevant approaches to technology management!



Learning Objectives

- The "AI Navigator", in its 4 stages (ideation, assessment, data testing, implementation) provides a methodical framework that helps companies to find their individually optimal way to use AI technologies successfully and profitably
- A practical training workshop for learning about utilization of the AI Navigator in a run-through example to enable its utilization to a range of use cases and fields of interest within the company



Quick Facts

- ½ -day seminar
- Price: 295 €
- Dates:
27.10.2021
& Upon request*



Target Group

- Interested decision-makers who would like to gain a clear methodic approach in identifying and implementing right AI use cases



Trainings on Technology Management

We train relevant approaches to technology management!



Learning Objectives

- A global overview of relevant products, pilot activities and concepts in the field of hydrogen production, infrastructure & utilization with a derivation of major technical KPIs
- An overview & structure of fuel cell / electrolyzer stack and BoP components, as well as hydrogen infrastructure components regarding safety, norms & standards



Quick Facts

- 1-day online seminar
- Price: 495 €
- Dates:
15.09.2021
08.12.2021



Target Group

- Technical beginners (managers/executives) in the field of hydrogen, technology and innovation managers who want to understand the technology and market efficiently



Trainings on Technology Management

We train relevant approaches to technology management!



Learning Objectives

- A detailed understanding of the essential elements of successful technology planning, technology strategy and technology road mapping will be provided
- The benefits, contents and procedures for the development of technology strategy and roadmap will be presented, as well as developing company-specific approaches
- Roadmapping supports technology-oriented companies in the implementation of the technology strategy and thus makes an essential contribution to your competitiveness



Quick Facts

- 1-day seminar
- Price: 895 €
- Dates:
29.04.2021



Target Group

- Professionals that want to optimize their technology strategy planning



Trainings on Technology Management

We train relevant approaches to technology management!



Learning Objectives

- A detailed presentation and deepening of the essential elements of successful technology foresight will be provided
- Procedures, tools and methods are presented, and specific solutions are interactively developed on a continuous case study



Quick Facts

- 1-day seminar
- Price: 895 €
- Dates:
28.04.2021



Target Group

- Companies that want to optimize their technology foresight



Trainings on Technology Management

We train relevant approaches to technology management!



Learning Objectives

- Learning about how to use technologies and skills to enter new markets or to expand existing markets in a meaningful way. In addition, practical methods for optimizing your range of services will be demonstrated
- Thematic priorities:
 - Best practices for systematic technology- and competency-based diversification
 - Discussion of success and negative examples
 - Learn to identify new markets



Quick Facts

- 1-day seminar
- Price: 895 €
- Dates upon request



Target Group

- Specialists and executives of technology-oriented companies, especially in the areas of product management, corporate development, technical management, R&D, M&A and venture capital



Trainings on Technology Management

We train relevant approaches to technology management!



Learning Objectives

- Within this intensive AI training course the participants will gain deep dive insights into the technological background of AI-based solutions
- A detailed overview of relevant applications and relevant business models around AI will be demonstrated
- An in depth understanding of applications, technologies and concrete action options towards implementing AI in your business will be gained



Quick Facts

- 1-week course
- Price: 3995 €
- Dates:
Upon request



Target Group

- Interested decision-makers and specialists who would like to know what Machine Learning and AI can achieve and what opportunities this offers



Trainings on Technology Management

We train relevant approaches to technology management!



Learning Objectives

- Within the scope of the course the participants will identify unsolved technical requirements and recent trends to understand which 'white spots' are future fields of innovation in terms of design, material properties or production processes
- Derivation of implementation measures for the development of application potentials
- You will get in touch with technology experts along the hydrogen value chain (hydrogen production, hydrogen storage, hydrogen distribution and hydrogen utilization) to discuss with them the market attractiveness and technological feasibility



Quick Facts

- 3-day course
- Price: 2495 €
- Dates:
26.10. – 28.10.2021



Target Group

- Interested decision-makers who would like to know what Hydrogen can achieve and what opportunities this offers

Certificate Course Chief Technology Manager

Technology Management

ADVANCED 3



Learning Objectives

- Learning about successful approaches of technology and innovation management for the effective identification, evaluation and development of new technologies
- On this basis, you design a consistent strategy and derive future fields of action. You will also test the lessons learned in practical exercises in order to develop innovative business models for individual market success on this basis.



Target Group

- Professionals or managers of a technology-oriented company, in the fields of research and development, technology and innovation management, new business development and strategy



Quick Facts

- 1-week course
- Price: 4200 €
- Dates
 - 12.04.-16.04.2021 (Online)
 - 21.06.-25.06.2021 (Dresden)
 - 06.09.-10.09.2021 (Aachen)

Agenda

Day 1

Success factor technology and innovation management

Day 2

Competence analysis and competency-based diversification

Day 3

Environmental analysis, development of new business models

Day 4

Technology Scouting and Monitoring

Day 5

Outlook & Certificate Examination

Technology Management Trainings

In a Nutshell



Theoretical understanding and practical application



Learn more about the different aspects of **technology management** and how it can be **implemented** in your organization



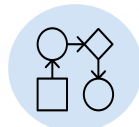
Learn about specific **procedures** and **tools**



Sharing **specific applications** and pointing out **use cases**



Basics of **scenario** and **environmental analysis**



Learn how to **leverage** and **integrate future technologies** in your organization

Strategically prepare for the technologies of the future at the INC Invention Center

Meet Our Trainers

Selection of our highly qualified trainers

Toni Drescher, Fraunhofer IPT

Toni has more than 10 years of experience in technology and innovation management in industries like life science, machinery, automotive, energy and transportation and lead multiple consulting and implementation projects during his career. He is the Head of Technology Management at Fraunhofer IPT, CEO of KEX Knowledge Exchange AG and Director of the INC Invention Center.



Dr. Benny Drescher, INC Invention Center

Benny has more than 8 years of experience in developing mechatronic products in the robotics, machinery, production and automotive industry. His main interests lie in Sensor Integration/ Fusion, Internet-of-Things, Cyber-Physical Systems, UAVs and Data Analytics/ Artificial Intelligence. His work resulted in more than 15 scientific publications and major contributions to two patents.



Dagmar Boettger, INC Invention Center

Dagmar has shaped change management projects of global manufacturing MNCs in Europe and Asia for 25 years. She now guides leaders and teams to establish agile team collaboration and build new business growth through leadership of innovation. Her clients are various international MNCs in China.



Dr. Stefan Thomas, INC Invention Center

Stefan has 12 years of experience in management and consulting of producing companies. As former Chief Digital Officer of a global German company, he managed digital strategy, digital technology platforms, industry 4.0/industrial IoT, open innovation and business models.



Patrick Kabasci, INC Invention Center

Patrick has been helping companies innovate in the context of Industry 4.0 since its beginning. He has guided manufacturing companies to set up innovation departments rated amongst the top performers in Germany and built strategies for clients for trends like the digital transformation.



Dr. Annette Leonhard-Macdonald, INC Invention Center

>12 years of experience in venture creation, research commercialisation and corporate innovation. Founder & Managing Director of two AI business intelligence software startups. Mentor for technology & product strategy for the Google for Startups Accelerator.



Patrick Neudegger, KEX Knowledge Exchange AG

Patrick has been working in technology and knowledge management for 7 years and has gained a lot of experience in different areas. His focus is on digitalization technologies and robotics. He also conducts on-site assessments for customers in these areas.

Registration | Questions | Feedback

Contact information



Are you interested?
Then register with us for a course at:

education@invention-center.de

INC Invention Center

Campus Boulevard 30
52074 Aachen

+49 (0) 241 51038 614
www.invention-center.de

For any questions regarding
the training program please
feel free to contact:



Antonela Sisejkovic
INC Professional Training